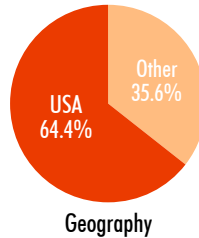
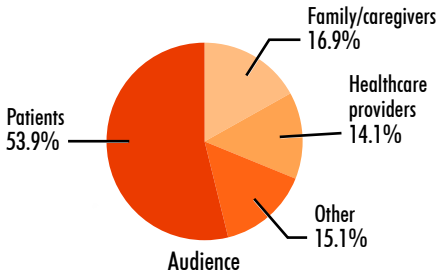




## Audience Reach and Demographics

1,119,401 total views to the Animated Pancreas Patient resource

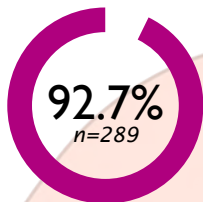
420,527 total visitors to the Animated Pancreas Patient resource



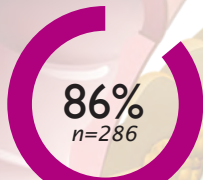
## Top 5 Most Popular Animations

Animation Title	Views
The Role and Anatomy of the Pancreas	279,205
Chronic Pancreatitis	224,533
Acute Pancreatitis	136,849
Understanding Endoscopic Retrograde Cholangiopancreatography (ERCP)	72,288
Understanding Endoscopic Ultrasound-Guided Fine-Needle Aspiration (EUS-FNA)	32,736

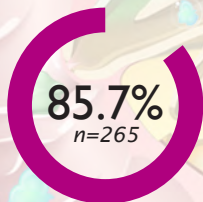
## Patients Who Learned New Information on Pancreatic Diseases



92.7% learned new general information about pancreatic diseases

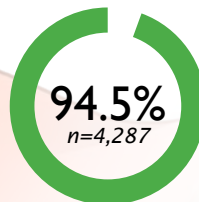


86% learned new treatment option information for pancreatic diseases

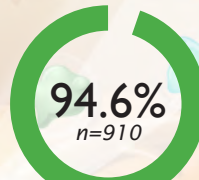


85.7% learned new surgery option information for pancreatic diseases

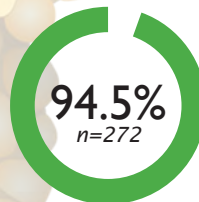
## Patients Who Reported Commitment to Change



94.5% will use information learned to better self-manage pancreatic diseases



94.6% plan to discuss information learned with their doctor



94.5% will discuss treatment or management interventions with their doctor

## Top 5 Most Popular Expert Videos

Expert Video Title	Views
Chronic Pancreatitis: What foods and beverages should I avoid?	26,970
How can you keep the pancreas healthy?	11,463
How is acute pancreatitis treated?	6,718
What is the link between alcohol and acute pancreatitis?	4,304
What are the symptoms of pancreatic cancer?	4,253

